



#### **TERMS OF REFERENCE**

# **Qualitative Research Consultant**

#### 1. Introduction

Zizi Afrique Foundation (ZAF) is a not-for-profit Company incorporated in Kenya with Registration No. CPR/2015/210040. She envisions a world where all children and youth learn and thrive. ZAF is initiating a process to develop a knowledge and evidence mobilization strategy and identify capacity gaps with data users in the context of children 4-10 years. This is premised on the Unlocking Data Initiative (UDI) where the initiative aims to increase users and users of evidence. Whereas there is evidence in the foundational learning ecosystem there is a need to have a strategy on how to mobilise the same, as well as understand the politics of data in the ecosystem.

#### 2. About the UDI Initiative

Zizi Afrique Foundation is a member of a consortium undertaking an initiative to promote the unlocking of foundational learning data and evidence in Kenya, Malawi and Cameroon with a focus on children aged 4 to 10 years. The initiative has three components: Mapping and situational analysis at the country level; Use of data to address priority research questions and evidence gaps; Cultivating communities of learning at country and regional levels; and Sharing and synthesising experiences, country expertise, lessons resources, toolkits, and platforms as global public goods. This initiative is being implemented by five (5) partners: the University of Malawi, ebase Africa, ESSA, edtech hub and Zizi Afrique Foundation.

#### 3. The Position

ZAF seeks the services of an experienced Qualitative Research Consultant to carry out an exploratory Political economy study in the foundational learning ecosystem.

### 4. Key Outputs

- 1. Generate an inception report including methodology, data collection and analysis approach, and a template for reporting
- 2. Design the study methodology that includes sampling techniques for all identified target respondents. This will include reviewing and improving already existing tools and validation of the same.
- 3. Support, data collection, analysis and technical reporting.
- 4. Submit coded qualitative transcripts/interviews containing all data collected.
- 5. Submit draft reports and final reports.

#### 5. Qualifications and Desirable Skills

- 1. A Doctoral Degree (PhD) or its equivalent in relevant disciplines such as Economics, Education, Development Studies and Sociology among others.
- 2. Demonstrated ability to work with diverse teams and stakeholders.
- 3. Strong research skills, i.e., demonstratable experience in Research,, with a grounding on qualitative methods.
- 4. Strong information synthesis and analytical skills
- 5. Strong writing skills including the development of technical reports, and evidence summaries, with a good academic publication profile.
- 6. Practical experience and substantial knowledge in the foundational learning space
- 7. Extensive practical experience in qualitative research.
- 8. Strong organizational, communication, writing and interpersonal skills.
- 9. Alignment with the vision and mission of ZAF

#### 6. Duration

The Consultant will be engaged for about 20 working days spread across two calendar months, starting November 2024

## 7. How to Apply

- 1. Interested and qualified candidates should submit:
- 2. A cover letter expressing interest
- 3. A detailed resume, highlighting fit to the consultancy expectations
- 4. Technical proposal including a brief background, methodology, study participants, tools and data collection, work plan and budget.
- 5. Three work referees with contact information.

Applications should be received on email to <a href="jobs@ziziafrique.org">jobs@ziziafrique.org</a> by Friday, 15th November 2024.